

EMMA PLATT

CV

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ABOUT ME

One of the questions I seem to get asked most often (usually with a slightly puzzled expression) is “Where is your accent from?”

Admittedly, it can be a bit of a mishmash, as I was born to a South African dad and a British mom and have spent almost an equal amount of my life in each respective country.

I moved to the UK permanently in the summer of 2006 and spent the first year living in the beautiful city of Bath. As much as I loved it there, the pull of living in a big city and the exciting opportunities that would come with it eventually led me to London.

After 13 fantastic years soaking up all that London had to offer, I eventually returned to the West Country and have now settled in the small town of Devizes in Wiltshire.

I’m very lucky to do what I love for a living, and besides being a design geek, I’m also an avid music fan and love to combine going to gigs with my other passions of photography and travelling the globe.





WORK EXPERIENCE

Brand Design Lead (Maternity Cover)

Teoxane UK, June 2024 - Present

- Lead designer for a global aesthetics brand, creating printed and digital marketing materials, social media campaigns, and sales presentations.
- Designed presentations for XPAND conference, an industry leading event, elevating visual impact and brand messaging.
- Ensured consistency with brand guidelines across all outputs while bringing fresh creative solutions in a fast-paced environment.

Graphic Designer

GreenSquareAccord, October 2019 - June 2024

- Designed marketing materials, internal communications, and engagement campaigns for one of the UK's largest social housing and care providers.
- Produced animations and video storyboards to support campaigns, strengthening storytelling and audience engagement.
- Balanced creativity with accessibility and compliance standards.

Graphic Designer

Bath University, June 2017 – September 2018

- Acted as brand guardian for the University's style guide.
- Designed key collateral including the annual prospectus and learning materials across faculties.
- Supported digital channels with visual content.

Art Editor/Graphic Designer Various Publications

Merricks Media and Haymarket Media, 2006 – 2016

- Designed and art directed for magazines including Spanish Magazine, GP Magazine, Independent Nurse, C&IT, and Event Magazine.
- Delivered high-quality layouts to strict deadlines, commissioning photographers/illustrators.
- Created trade show branding, exhibition stands, and digital assets (web banners, emailers, interactive iPad editions).

Graphic Designer

Unwembi Communications, South Africa, 2005 – 2006

- Designed for government and non-profit clients.
- Key projects included the official website for President Thabo Mbeki and interactive maps for Total petrol stations.

Freelance Designer

Ongoing

- I support start-ups with branding packages including logos, stationery, and social media templates.
- Delivering tailored brand identities that help new businesses establish credibility.





KEY SKILLS

- **Print Design**
(Concept to print-ready artwork)
- **Digital Marketing Assets**
(Social, web, email)
- **Branding & Visual Identity**
- **Presentation & Event Design**
(PowerPoint, exhibitions)
- **Video & Animation**
- **Layout & Typography**

SOFTWARE

Adobe Creative Suite

Photoshop
Indesign
Illustrator
Premier Pro
After Effects

Apple

iMovie

MS Office

PowerPoint
Word

POSITIONS HELD

Teoxane

Brand Design Lead

June 2024 - Present

GreenSquareAccord

Digital Designer

October 2019 - January 2023

University of Bath

Graphic Designer

June 2017 - September 2018

Haymarket Media

Art Editor - C&IT

April 2014 - September 2016

Art Editor - Event

April 2014 - September 2016

Art Editor - GP

January 2008 - April 2014

Graphic Designer - Medical Imprint

January 2008 - April 2014

Merricks Media

Art Editor - Brand New You

April 2007 - October 2007

Art Editor - Spanish Magazine

August 2006 - March 2007

Unwembi Communications

Multimedia Designer

January 2005 - May 2006

FREELANCE

Digital Designer

September 2016 - Present

Clients

Five Bricks
Scrumptious Stacks
Flippin Out
Connect Live
Care2Counsel
Pink Handkerchiefs Present!
Inspired Science
Motorsport Network
Pilates Sculpt
Raven Housing Trust
Süclay
InVoyage
Tranquil Treatments
NCHE

CONTACT

Mobile

+44 7897 481803

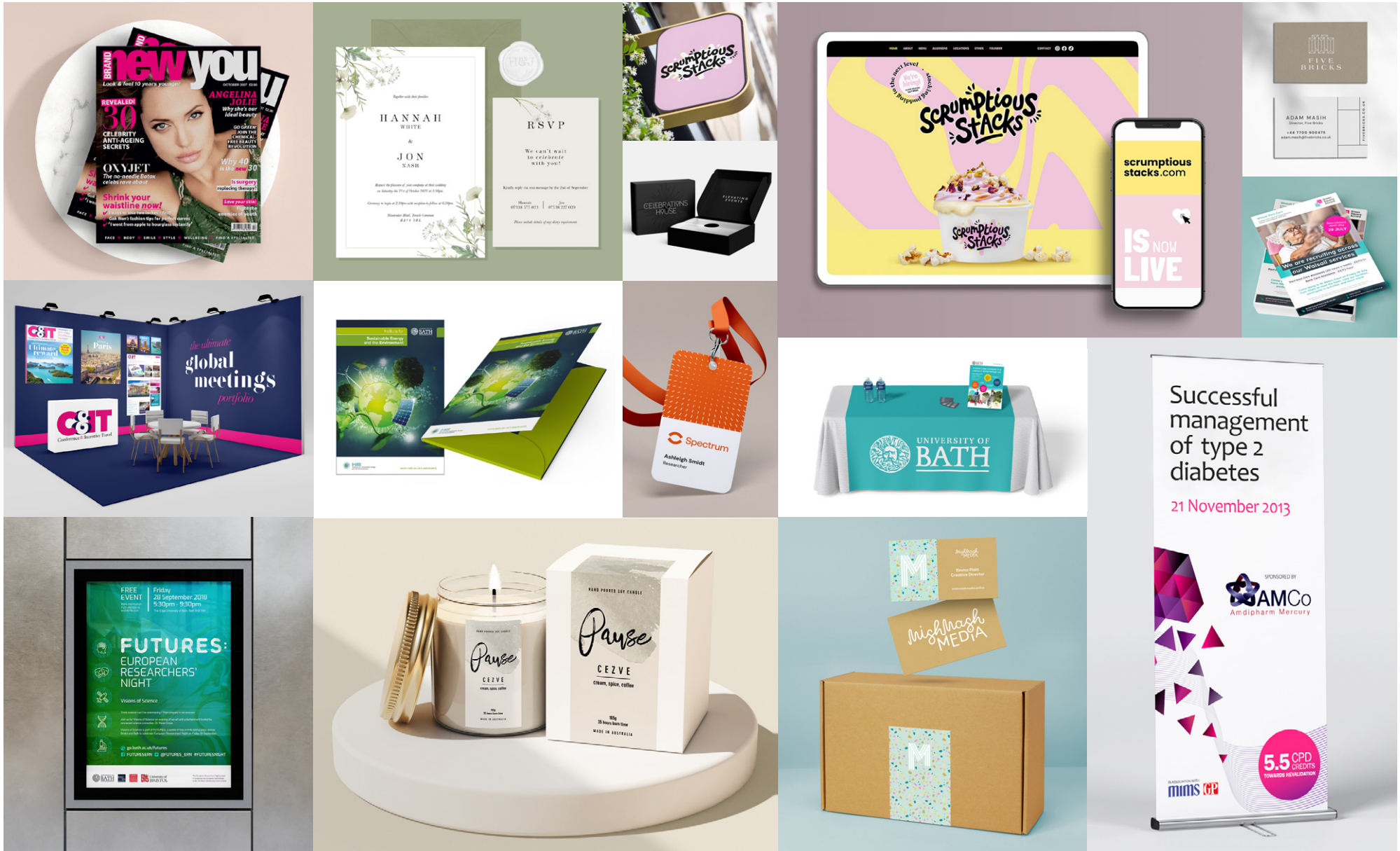
Email

emmaplattonline@gmail.com

Linkedin

@emmaplattonline







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EMMAPLATT.CO.UK

Linkedin: @emmaplattonline