

EMMA PLATT

CV

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WORK EXPERIENCE

Senior Digital Designer

Resolution, October 2025 - Present

- Sole designer within a fast-paced creative agency, leading all creative output across multiple client accounts.
- Managed projects from concept to delivery, maintaining brand consistency.
- Designed branding, websites UX/UI, social media campaigns, print materials, motion graphics, and video content.

Brand Design Lead (Maternity Cover)

Teoxane UK, June 2024 - October 2025

- Lead designer for a global aesthetics brand, creating printed and digital marketing materials, social media campaigns, and sales presentations.
- Designed presentations for XPAND conference, an industry leading event, elevating visual impact and brand messaging.
- Ensured consistency with brand guidelines across all outputs while bringing fresh creative solutions in a fast-paced environment.

Graphic Designer

GreenSquareAccord, October 2019 - June 2024

- Designed marketing materials, internal communications, and engagement campaigns for one of the UK's largest social housing and care providers.
- Produced animations and video storyboards to support campaigns, strengthening storytelling and audience engagement.
- Balanced creativity with accessibility and compliance standards.

Graphic Designer

Bath University, June 2017 – September 2018

- Acted as brand guardian for the University's style guide.
- Designed key collateral including the annual prospectus and learning materials across faculties.
- Supported digital channels with visual content.

Art Editor/Graphic Designer Various Publications

Merricks Media and Haymarket Media, 2006 – 2016

- Designed and art directed for magazines including Spanish Magazine, GP Magazine, Independent Nurse, C&IT, and Event Magazine.
- Delivered high-quality layouts to strict deadlines, commissioning photographers/illustrators.
- Created trade show branding, exhibition stands, and digital assets (web banners, emailers, interactive iPad editions).

Graphic Designer

Unwembi Communications, South Africa, 2005 – 2006

- Designed for government and non-profit clients.
- Key projects included the official website for President Thabo Mbeki and interactive maps for Total petrol stations.

Freelance Designer

Ongoing

- I support start-ups with branding packages including logos, stationery, and social media templates.
- Delivering tailored brand identities that helped new businesses establish credibility.





KEY SKILLS

- **UX/UI Design**
(Figma, wireframing, user interfaces)
- **Print Design**
(Concept to print-ready artwork)
- **Digital Marketing Assets**
(Social, web, email)
- **Branding & Visual Identity**
- **Presentation & Event Design**
(PowerPoint, exhibitions)
- **Video & Animation**
- **Layout & Typography**

SOFTWARE

Figma

Adobe Creative Suite

Photoshop
Indesign
Illustrator
After Effects

Apple

iMovie

MS Office

PowerPoint
Word

POSITIONS HELD

Resolution	Senior Digital Designer October 2025 - Present
Teoxane	Brand Design Lead June 2024 - October 2025
GreenSquareAccord	Digital Designer October 2019 - January 2023
University of Bath	Graphic Designer June 2017 - September 2018
Haymarket Media	Art Editor - C&IT April 2014 - September 2016 Art Editor - Event April 2014 - September 2016 Art Editor - GP January 2008 - April 2014 Graphic Designer - Medical Imprint January 2008 - April 2014
Merricks Media	Art Editor - Brand New You April 2007 - October 2007 Art Editor - Spanish Magazine August 2006 - March 2007
Unwembi Communications	Multimedia Designer January 2005 - May 2006



FREELANCE

Digital Designer
September 2016 - Present

Clients

Five Bricks
Scrumptious Stacks
Flippin Out
Connect Live
Care2Counsel
Pink Handkerchiefs Present!
Inspired Science
Motorsport Network
Pilates Sculpt
Raven Housing Trust
Süclay
InVoyage
Tranquil Treatments
NCHE



ABOUT ME

One of the questions I seem to get asked most often (usually with a slightly puzzled expression) is “Where is your accent from?”

Admittedly, it can be a bit of a mishmash, as I was born to a South African dad and a British mom and have spent almost an equal amount of my life in each respective country.

I moved to the UK permanently in the summer of 2006 and spent the first year living in the beautiful city of Bath. As much as I loved it there, the pull of living in a big city and the exciting opportunities that would come with it eventually led me to London.

After 13 fantastic years soaking up all that London had to offer, I eventually returned to the West Country and have now settled in the small town of Devizes in Wiltshire.

I’m very lucky to do what I love for a living, and besides being a design geek, I’m also an avid music fan and love to combine going to gigs with my other passions of photography and travelling the globe.





WORK SAMPLES



GREENSQUARE HOMES

Example of a printed marketing brochure and site signage



GREENSQUARE ACCORD

Example of printed and digital collateral



TEOXANE

Example of Powerpoint presentation with infographics





For more work samples please visit

EMMAPLATT.CO.UK

Linkedin: @emmaplattonline